



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE BUSINESS ȘI TURISM
DEPARTAMENTUL DE TURISM ȘI GEOGRAFIE
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TEME PENTRU DISERTAȚIE
ENGLEZĂ
2027

Nr.crt.	Teme/profesori coordonatori
Prof.univ.dr. REMUS-ION HORNOIU	
1	Climate change and tourism development
2	Community-based tourism (Case studies at your choice)
3	Consumer behavior in tourism and hospitality settings
Prof.univ.dr. ȘCHIOPU ANDREEA-FORTUNA	
1	Service design in (The company of your choice)
2	Product development and production processes
3	Customer experience and service production
4	Product development and innovation
5	Product mix and New Product Development strategies to meet consumer's demands
6	Customer participation in the service process
7	Co-creation of the service journey in
8	Location decisions in the service sector
9	Layout decisions in the service sector
10	Lean operations in the service sector
11	Managing waiting lines in the service sector
12	Quality management in the service sector
Prof.univ.dr. TĂNASE MIHAIL-OVIDIU	
1	Innovation and product development in tourism and hospitality (Case studies at your choice)
2	Niche forms of tourism (Film tourism; Food tourism; Gambling tourism, Pro-poor tourism etc.)
3	Successful hospitality programs (Case studies at your choice)
Prof.univ.dr. ȚIGU GABRIELA	
1	Service design in (The company of your choice)
2	Product development and production processes
3	Customer experience and service production
4	Product development and innovation
5	Product mix and New Product Development strategies to meet consumer's demands
6	Customer participation in the service process
7	Co-creation of the service journey in
8	Location decisions in the service sector
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Conf.univ.dr. GRĂDINARU-NICA ANA-MARIA	
1	Consumer behavior in tourism and hospitality settings
2	Future trends in tourism and hospitality
3	Health, medical, spa, and wellness tourism
4	Hospitality and tourism product development
5	Innovation and product development in tourism and hospitality
6	Niche forms of tourism
7	Comparative study of tourism supply: Romania and.....
8	Perspectives of Romanian mountain, spa and wellness, beach, cultural, business (etc) tourism
9	The development and promotion of new tourism forms
10	Diversification of tourism forms (ecotourism, adventure tourism, etc) in the area/resort
11	The development and promotion of youth tourism
12	Research and quality improvement of tourism services in the case of a hotel
Lect.univ.dr. BULIN DANIEL	
1	Business valuation of ... (tourism company)
2	Diagnostic analysis of ... (tourism company)
Lect.univ.dr. GAVRIȘ ALEXANDRU	
1	Perspectives of Romanian mountain, spa and wellness, beach, cultural, business (etc) tourism
2	The development and promotion of new tourism forms (whole Romania or certain regions)
3	Diversification of tourism forms (ecotourism, adventure tourism, etc) in the area/resort
Lect.univ.dr. IORGULESCU MARIA-CRISTINA	
1	Layout decisions in the service sector
2	Lean operations in the service sector
3	Managing waiting lines in the service sector
4	Customer experience and service production
5	Co-creation of the service journey in
6	Quality management in the service sector
7	Organizational Culture and Its Influence on Employee Motivation and Engagement
8	The Role of Emotional Intelligence in Effective Organizational Leadership
9	Employee Motivation Strategies and Their Effect on Organizational Performance
10	The Relationship Between Job Satisfaction and Employee Productivity
11	Leadership Effectiveness in Remote Work Environments
12	The Impact of Organizational Justice on Employee Satisfaction and Commitment
13	Workplace Stress and Its Effects on Employee Behavior and Performance
14	Digital Transformation and Its Influence on Organizational Culture

Notă:

1. În funcție de aria de interes, studenții pot propune teme de cercetare noi, care nu sunt prevăzute sau sugerate în această listă.
2. Temele pot fi abordate și în limba română
3. Toate temele vor fi abordate prin prisma Specializării Administrarea Afacerilor