

Faculty: Business and Tourism

Field of study: Business Administration

Bachelor program : Business Administration on Commerce, Tourism, Services, Commodity Science and Quality Management

Duration: 3 years

Education type: full-time learning

Period:2024-2027

Academic year: 2026-2027



Curriculum

Year of studies: 3, Semester: 1

No.	Disciplines	Type	Disc cat.	Code	Exam. type	Hours/ week				No. of credits	No. of weeks	Department(s)	Obs.
						C	S	L/P	T				
1	Business Ethics	O	F	26.0257IF3.1-0001	V	2.00	1.00	-	3.00	4	14	Department of Tourism and Geography	
2	Tourism Geography	O	S	26.0257IF3.1-0002	E	2.00	2.00	-	4.00	3	14	Department of Tourism and Geography	
3	Quality Management	O	S	26.0257IF3.1-0003	E	2.00	2.00	-	4.00	4	14	Department of Business, Consumer Sciences and Quality Management	
4	Logistics	O	S	26.0257IF3.1-0004	E	2.00	2.00	-	4.00	4	14	Department of Business, Consumer Sciences and Quality Management	
5	Hotels and restaurants technology	O	S	26.0257IF3.1-0005	E	2.00	2.00	-	4.00	4	14	Department of Tourism and Geography	
6	Design and Aesthetics of Commodities	O	S	26.0257IF3.1-0006	V	2.00	2.00	-	4.00	4	14	Department of Business, Consumer Sciences and Quality Management	
7.1	English for professional communication - 5	A	S	26.0257IF3.1-07.1	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	
7.2	French for professional communication - 5		S	26.0257IF3.1-07.2	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	
7.3	Romanian for professional communication - 5		S	26.0257IF3.1-07.3	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	pentru cetățenii străini
8.1	Consumer's Behavior	A	S	26.0257IF3.1-08.1	E	2.00	2.00	-	4.00	4	14	Department of Marketing	
8.2	Promotional Techniques		S	26.0257IF3.1-08.2	E	2.00	2.00	-	4.00	4	14	Department of Marketing	
8.3	International Commerce		S	26.0257IF3.1-08.3	E	2.00	2.00	-	4.00	4	14	Department of International Business and Economics	
8.4	Regional and rural development		S	26.0257IF3.1-08.4	E	2.00	2.00	-	4.00	4	14	Department of Agrifood and Environmental Economics	
8.5	Sustainable Development		S	26.0257IF3.1-08.5	E	2.00	2.00	-	4.00	4	14	Department of Agrifood and Environmental Economics	
8.6	International Commodity Exchanges		S	26.0257IF3.1-08.6	E	2.00	2.00	-	4.00	4	14	Department of International Business and Economics	
8.7	Ethics and academic integrity		C	26.0257IF3.1-08.7	E	2.00	2.00	-	4.00	4	14	Department of Philosophy and Social and Human Sciences	
Total compulsories and optionals:						max.	14.00	14.00	-	28.00	30		
9	Communication in english - 5	F	C	26.0257IF3.1-0009	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	

No.	Disciplines	Type	Disc cat.	Code	Exam. type	Hours/ week				No. of credit s	No. of week s	Department(s)	Obs.
						C	S	L/P	T				
10	Communication in french - 5	F	C	26.0257IF3.1-0010	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
11	Economic terminology and translation in french - 3	F	C	26.0257IF3.1-0011	V	-	4.00	-	4.00	3	14	Department of Modern Languages and Business Communication	
12	Communication in german - 5	F	C	26.0257IF3.1-0012	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
13	Communication in spanish - 5	F	C	26.0257IF3.1-0013	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
14	Communication in italian - 5	F	C	26.0257IF3.1-0014	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
15	Communication in russian - 5	F	C	26.0257IF3.1-0015	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
16	Communication in japanese - 5	F	C	26.0257IF3.1-0016	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
17	Communication in turkish - 5	F	C	26.0257IF3.1-0017	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
18	Communication in chinese - 5	F	C	26.0257IF3.1-0018	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	

Legend: C - Course; S - Seminar; L - Laboratory; P - Projects; T - Total

RECTOR,
Prof. Profesor univ. dr. Nicolae ISTUDOR

DEAN,
Prof. ȚIGU Gabriela

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Period:2024-2027

Academic year: 2026-2027



Curriculum

Year of studies: 3, Semester: 2

No.	Disciplines	Type	Disc cat.	Code	Exam. type	Hours/ week				No. of credits	No. of weeks	Department(s)	Obs.	
						C	S	L/P	T					
1	Finance	O	F	26.0257IF3.2-0001	E	2.00	2.00	-	4.00	4	14	Department of Finance		
2	Sales Techniques	O	S	26.0257IF3.2-0002	E	2.00	2.00	-	4.00	4	14	Department of Business, Consumer Sciences and Quality Management		
3	Commercial Transactions	O	S	26.0257IF3.2-0003	E	2.00	1.00	-	3.00	4	14	Department of Business, Consumer Sciences and Quality Management		
4	Public Services and Utilities	O	S	26.0257IF3.2-0004	E	2.00	1.00	-	3.00	4	14	Department of Tourism and Geography		
5	Economic and Financial Analysis	O	C	26.0257IF3.2-0005	E	2.00	1.00	-	3.00	4	14	Department of Financial and Economic Analysis and Valuation		
6	Electronic Commerce	O	S	26.0257IF3.2-0006	V	2.00	1.00	-	3.00	4	14	Department of Business, Consumer Sciences and Quality Management		
7	Economic Projects	O	S	26.0257IF3.2-0007	V	-	2.00	-	2.00	3	14	Department of Business, Consumer Sciences and Quality Management, Department of Tourism and Geography		
8.1	English for professional communication - 6	A	F	26.0257IF3.2-08.1	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication		
8.2	French for professional communication - 6		F	26.0257IF3.2-08.2	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication		
8.3	Romanian for professional communication - 6		F	26.0257IF3.2-08.3	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	pentru cetățenii străini	
Total compulsories and optionals:						max.	12.00	11.00	-	23.00	30			
9	Degree paper writing	S	S	26.0257IF3.2-0009	-	-	-	30.00	30.00	0	2	Department of Business, Consumer Sciences and Quality Management, Department of Tourism and Geography		
TOTAL						max.	12.00	11.00	4.29	27.29	30			

Legend: C - Course; S - Seminar; L - Laboratory; P - Projects; T - Total

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