

Faculty: Business and Tourism

Field of study: Business Administration

Bachelor program : Business Administration on Commerce, Tourism, Services, Commodity Science and Quality Management

Duration: 3 years

Education type: full-time learning

Period:2024-2027

Academic year: 2025-2026



Curriculum

Year of studies: 2, Semester: 1

No.	Disciplines	Type	Discat.	Code	Exam. type	Hours/ week				No. of credits	No. of weeks	Department(s)	Obs.
						C	S	L/P	T				
1	Econometrics	O	F	25.0257IF2.1-0001	E	2.00	2.00	-	4.00	4	14	Department of Statistics and Econometrics	
2	Entrepreneurship	O	S	25.0257IF2.1-0002	E	2.00	2.00	-	4.00	4	14	Department of Business, Consumer Sciences and Quality Management	
3	Commercial Communication	O	S	25.0257IF2.1-0003	V	1.00	2.00	-	3.00	4	14	Department of Tourism and Geography	
4	Tourism Economy	O	S	25.0257IF2.1-0004	E	2.00	1.00	-	3.00	4	14	Department of Tourism and Geography	
5	Services Economy	O	S	25.0257IF2.1-0005	V	2.00	1.00	-	3.00	4	14	Department of Tourism and Geography	
6	Foodstuff and Consumer's Security	O	S	25.0257IF2.1-0006	V	2.00	-	2.00	4.00	4	14	Department of Business, Consumer Sciences and Quality Management	
7	Scientific paper development methodology	O	S	25.0257IF2.1-0007	V	-	2.00	-	2.00	3	14	Department of Business, Consumer Sciences and Quality Management, Department of Tourism and Geography	
8.1	English for professional communication - 3	A	F	25.0257IF2.1-08.1	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	
8.2	French for professional communication - 3		F	25.0257IF2.1-08.2	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	
8.3	Romanian for professional communication - 3		F	25.0257IF2.1-08.3	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	pentru cetățenii străini
Total compulsories and optionals:						max.	11.00	11.00	2.00	24.00	30		
9	Physical Training and Sports	S	C	25.0257IF2.1-0009	V	-	2.00	-	2.00	1	14	Department of Physical Education and Sports	
TOTAL						max.	11.00	13.00	2.00	26.00	31		
10	Communication in english - 3	F	C	25.0257IF2.1-0010	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
11	Communication in french - 3	F	C	25.0257IF2.1-0011	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
12	Economic terminology and translation in french - 1	F	C	25.0257IF2.1-0012	V	-	4.00	-	4.00	3	14	Department of Modern Languages and Business Communication	

No.	Disciplines	Type	Disc cat.	Code	Exam. type	Hours/ week				No. of credit s	No. of week s	Department(s)	Obs.
						C	S	L/P	T				
13	Communication in german - 3	F	C	25.0257IF2.1-0013	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
14	Communication in spanish - 3	F	C	25.0257IF2.1-0014	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
15	Communication in italian - 3	F	C	25.0257IF2.1-0015	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
16	Communication in russian - 3	F	C	25.0257IF2.1-0016	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
17	Communication in japanese - 3	F	C	25.0257IF2.1-0017	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
18	Communication in turkish - 3	F	C	25.0257IF2.1-0018	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
19	Communication in chinese - 3	F	C	25.0257IF2.1-0019	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	

Legend: C - Course; S - Seminar; L - Laboratory; P - Projects; T - Total

RECTOR,
Prof. Profesor univ. dr. Nicolae ISTUDOR

DEAN,
Prof. ȚIGU Gabriela

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Period:2024-2027

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Curriculum

Year of studies: 2, Semester: 2

No.	Disciplines	Type	Discat.	Code	Exam. type	Hours/week				No. of credits	No. of weeks	Department(s)	Obs.
						C	S	L/P	T				
1	Business Administration in Commerce, Tourism, and Services	O	S	25.0257IF2.2-0001	E	2.00	2.00	-	4.00	4	14	Department of Tourism and Geography	
2	Science of Industrial Commodities and User's Safety	O	S	25.0257IF2.2-0002	E	2.00	-	2.00	4.00	4	14	Department of Business, Consumer Sciences and Quality Management	
3	Operations Technique for Tourism	O	S	25.0257IF2.2-0003	E	2.00	2.00	-	4.00	4	14	Department of Tourism and Geography	
4	Information Systems and Applications for Business Administration	O	S	25.0257IF2.2-0004	E	2.00	-	2.00	4.00	3	14	Department of Business, Consumer Sciences and Quality Management	
5	Ecotourism	O	S	25.0257IF2.2-0005	V	2.00	1.00	-	3.00	3	14	Department of Tourism and Geography	
6	Traineeship	O	S	25.0257IF2.2-0006	C	-	-	8.00	8.00	3	14	Department of Business, Consumer Sciences and Quality Management, Department of Tourism and Geography	
7	Criminal Business Law	O	S	25.0257IF2.2-0007	V	2.00	1.00	-	3.00	3	14	Department of Law	
8.1	Introduction to Geopolitics	A	S	25.0257IF2.2-08.1	E	2.00	2.00	-	4.00	3	14	Department of Tourism and Geography	
8.2	Public Economics		S	25.0257IF2.2-08.2	E	2.00	2.00	-	4.00	3	14	Department of Economics and Economic Policies	
8.3	Public Relations		S	25.0257IF2.2-08.3	E	2.00	2.00	-	4.00	3	14	Department of Marketing	
8.4	Direct Marketing		S	25.0257IF2.2-08.4	E	2.00	2.00	-	4.00	3	14	Department of Marketing	
8.5	Business to business marketing		S	25.0257IF2.2-08.5	E	2.00	2.00	-	4.00	3	14	Department of Marketing	
8.6	Multimedia Techniques for Business		S	25.0257IF2.2-08.6	E	2.00	2.00	-	4.00	3	14	Department of Economic Informatics and Cybernetics	
8.7	Agrarian Economics and Politics		S	25.0257IF2.2-08.7	E	2.00	2.00	-	4.00	3	14	Department of Agrifood and Environmental Economics	
8.8	Environment Economics		S	25.0257IF2.2-08.8	E	2.00	2.00	-	4.00	3	14	Department of Agrifood and Environmental Economics	
9.1	English for professional communication - 4	A	F	25.0257IF2.2-09.1	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	

No.	Disciplines	Type	Disc cat.	Code	Exam. type	Hours/ week				No. of credits	No. of weeks	Department(s)	Obs.
						C	S	L/P	T				
9.2	French for professional communication - 4		F	25.02571F2.2-09.2	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	
9.3	Romanian for professional communication - 4		F	25.02571F2.2-09.3	V	-	1.00	-	1.00	3	14	Department of Modern Languages and Business Communication	pentru cetățenii străini
Total compulsories and optionals:						max.	14.00	9.00	12.00	35.00	30		
10	Communication in english - 4	F	C	25.02571F2.2-0010	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
11	Communication in french - 4	F	C	25.02571F2.2-0011	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
12	Economic terminology and translation in french - 2	F	C	25.02571F2.2-0012	V	-	4.00	-	4.00	3	14	Department of Modern Languages and Business Communication	
13	Communication in german - 4	F	C	25.02571F2.2-0013	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
14	Communication in spanish - 4	F	C	25.02571F2.2-0014	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
15	Communication in italian - 4	F	C	25.02571F2.2-0015	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
16	Communication in russian - 4	F	C	25.02571F2.2-0016	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
17	Communication in japanese - 4	F	C	25.02571F2.2-0017	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
18	Communication in turkish -4	F	C	25.02571F2.2-0018	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	
19	Communication in chinese - 4	F	C	25.02571F2.2-0019	V	-	2.00	-	2.00	3	14	Department of Modern Languages and Business Communication	

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