

**PROPUNERI
TEMATICA LUCRĂRILOR DE DISERTAȚIE***

în limba engleză

pentru anul universitar 2024-2025

Coordonator: Prof. univ. dr. Mariana DRĂGUȘIN

Best practices in strategic networking: a cultural approach
Developing effective networking skills of a company's employees: case study
Effective hybrid networking practices in a company
Enhancing online networking effectiveness through appropriate communication
Factors influencing the networking process: a cross-national comparison
Online smart networking specific requirements
Professional networks' and the opportunities provided for strategic networking
Strategic networking in formal context: modern approaches
The impact of positive attitude on the networking processes in an organization
The transformational "power" of social networks

Coordonator: Prof. univ. dr. Doru-Alexandru PLEȘEA

Possibilities to control counterfeiting of audio-video media
Possibilities to control counterfeiting of electronic payments

Coordonator: Conf. univ. dr. Mihaela BUCUR

Barriers and obstacles - real and perceived in executive coaching.....
Coaching for leaders - from personal development to organisational performance
Coaching styles used at company.....
Coaching versus mentoring in human resource management
External executive coaching at company.....
Organising the coaching process at company.....
The coaching process in the organisation
The coaching relationship at company.... (client-coach-coaching process)
The effects of coaching in organisations
The effects of coaching on employee performance and satisfaction in small and medium-sized enterprises
The impact of coaching on work-life balance in the business environment
The impact of coaching processes on organisational performance: A case study in a multinational company
The role of coaching in organisational change management
The role of coaching in personality development - Powerful language patterns.

*** Temele pot fi modificate cu acordul profesorului îndrumător!**

The role of coaching in personality development - The coaching process
The role of coaching in personality development - The influence of language in everyday life.
The role of coaching in personality development - The influence of learning patterns
The role of internal coaching at company.....
Training, mentoring and coaching at company.....
Coordonator: Conf. univ. dr. Irina Gabriela MAIORESCU
Aspects regarding the implementation of quality management in online businesses
Assessment and quality improvement models in a service provider company
Assessment and quality improvement models in a service providing company
Consumer behavior in the online environment
Creation of a database for the management of activities in a company
Creation of a database for the management of activities in a company
Design and implementation of a quality management system within a service providing organization
Design and implementation of a quality management system within a service providing organization
Implementation of a cost management system related to quality within the organization.....
Implementation of the Six Sigma methodology in the company.....
Methods of evaluating and improving the quality of the products offered by the company.....
Methods of evaluating and improving the quality of the products offered by the company.....
Specific methods and techniques for E-learning
Specific methods and techniques for E-learning
The influence of website design and aesthetics on the consumer of products/services.....
The use of continuous improvement techniques and tools within the company....
Use of continuous improvement techniques and tools
Coordonator: Conf. univ. dr. Smaranda GIUȘCĂ Lect. univ. dr. Robert BUMBAC
Business model innovation / The evolution of business models
Design driven innovation
Developing sustainable innovation
Future innovation accelerators and new technologies / Disruptive innovation / Radical innovation
Innovation triggers and culture / Creating a culture for innovation at ...
Managing innovation at ... / Innovation models and the adoption of innovation at ...
Measuring innovation and improving performance / Evaluating and improving innovation performance
Technological change / Technology diffusion
The adoption of open innovation
The innovation framework - Types and patterns of innovation
Tools and resources for innovation management/ Strategies for innovation