

**PROPUNERI
TEMATICA LUCRĂRILOR DE DISERTAȚIE***

în limba engleză

pentru anul universitar 2023-2024

Coordonator: Prof. univ. dr. Mariana DRĂGUȘIN

Applying the principles of positive and creative leadership in the business environment: case study

Best practices in strategic networking: a cultural approach

Creativity and innovation - the attributes of the successful leader in the 21st century

Developing effective networking skills of a company's employees: case study

Developing skills associated with a smart emotional leader

Dimensions of Collaborative Leadership

Effective hybrid networking practices in a company

Enhancing online networking effectiveness through appropriate communication

Factors influencing the networking process: a cross-national comparison

Leadership in the Digital Age: Opportunities and Challenges

Leadership styles of senior entrepreneurs

Neuro-leadership: dimensions of an emerging component of leadership

Online smart networking specific requirements

Professional networks' and the opportunities provided for strategic networking

Strategic networking in formal context: modern approaches

The holistic approach to leadership - practical valences

The impact of positive attitude on the networking processes in an organization

The transformational "power" of social networks

The transformational leader as a change agent in the organization: case study

Trends in leadership evolution in growing uncertainty

Coordonator: Prof. univ. dr. Doru-Alexandru PLEȘEA

Possibilities to control counterfeiting of audio-video media

Possibilities to control counterfeiting of electronic payments

Coordonator: Prof. univ. dr. Laurențiu TĂCHICIU

Addressing sustainable development challenges (case study(ies) regarding particular companies or industries)

Building superior capabilities in times of change (case study(ies) regarding particular companies or industries)

Driving business through uncertainty: fairness, talent and agility (case study at a certain company)

Implementing a systematic innovation management system (at a certain company, either having adopted an innovation management system or willing to prepare for it)

*** Temele pot fi modificate cu acordul profesorului îndrumător!**

Organizational culture and leadership succession (case study at a certain company)
Organizational culture and leadership succession (case study at a certain company)
Why did they succeed (failed)? The story of ... (case study(ies) regarding particular companies with a focus on causes of success or failure)
Coordonator: Conf. univ. dr. Mihaela BUCUR
Barriers and obstacles - real and perceived in executive coaching
Characterization of the logistics chain for the company ...
Coaching for leaders - from personal development to organizational performance
Coaching relationship at S.C (client-coach-coaching process)
Coaching versus mentoring in human resources management
Determining factors in obtaining the performance of companies
Effects of coaching in organizations
Evaluation of logistics performance at ...
External coaching at S.C.
Measuring the degree of clients' satisfaction of company X
Measuring the impact of coaching on organizational culture
Opportunities of information technology for increasing the competitiveness of companies
Organizing the coaching process at S.C.
The coaching process within the organization
The coaching styles used at S.C.
The role of coaching in personality development - coaching process
The role of coaching in personality development - strong language models
The role of coaching in personality development - the influence of language in everyday life.
The role of coaching in personality development - The influence of learning patterns
The role of internal coaching at S.C.
Training, mentoring and coaching at S.C.
Coordonator: Conf. univ. dr. Irina Gabriela MAIORESCU
Implementation of a cost management system related to quality within the organization.....
Implementation of the Six Sigma methodology in the company.....
Consumer behavior in the online environment
Aspects regarding the implementation of quality management in online businesses
The influence of website design and aesthetics on the consumer of products/services.....
Methods of evaluating and improving the quality of the products offered by the company.....
Specific methods and techniques for E-learning
Assessment and quality improvement models in a service provider company
Design and implementation of a quality management system within a service providing organization
Creation of a database for the management of activities in a company
The use of continuous improvement techniques and tools within the company....
Methods of evaluating and improving the quality of the products offered by the company.....
Specific methods and techniques for E-learning

Assessment and quality improvement models in a service providing company
Design and implementation of a quality management system within a service providing organization
Creation of a database for the management of activities in a company
Use of continuous improvement techniques and tools
Coordonator: Conf. univ. dr. Smaranda GIUȘCĂ Lect. univ. dr. Robert BUMBAC
Business model innovation / The evolution of business models
Design driven innovation
Developing sustainable innovation
Future innovation accelerators and new technologies / Disruptive innovation / Radical innovation
Innovation triggers and culture / Creating a culture for innovation at ...
Managing innovation at ... / Innovation models and the adoption of innovation at ...
Measuring innovation and improving performance / Evaluating and improving innovation performance
Technological change / Technology diffusion
The adoption of open innovation
The innovation framework - Types and patterns of innovation
Tools and resources for innovation management/ Strategies for innovation