

PROPUNERI
TEMATICA LUCRĂRILOR DE DISERTAȚIE*

în limba engleză

pentru anul universitar 2020-2021

Coordonator: Prof. univ. dr. Mariana DRĂGUȘIN

Leadership in the Digital Age: Opportunities and Challenges

Applying the principles of positive and creative leadership in the business environment: case study

Trends in leadership evolution in growing uncertainty

Neuro-leadership: dimensions of an emerging component of leadership

The holistic approach to leadership - practical valences

Creativity and innovation - the attributes of the successful leader in the 21st century

The transformational leader as a change agent in the organization: case study

Developing skills associated with a smart emotional leader

Dimensions of Collaborative Leadership

Leadership styles of senior entrepreneurs

Developing effective networking skills of a company's employees: case study

Best practices in strategic networking: a cultural approach

Factors influencing the networking process: a cross-national comparison

Enhancing online networking effectiveness through appropriate communication

The impact of positive attitude on the networking processes in an organization

Strategic networking in formal context: modern approaches

Effective hybrid networking practices in a company

Online smart networking specific requirements

The transformational "power" of social networks

Professional networks' and the opportunities provided for strategic networking

Coordonator: Prof. univ. dr. Doru-Alexandru PLEȘEA

Possibilities to control counterfeiting of electronic payments

Possibilities to control counterfeiting of audio-video media

Coordonator: Prof. univ. dr. Laurențiu TĂCHICIU

Addressing sustainable development challenges (case study(ies) regarding particular companies or industries)

Building superior capabilities in times of change (case study(ies) regarding particular companies or industries)

*** Temele pot fi modificate cu acordul profesorului îndrumător!**

Why did they succeed (failed)? The story of ... (case study(ies) regarding particular companies with a focus on causes of success or failure)
Implementing a systematic innovation management system (at a certain company, either having adopted an innovation management system or willing to prepare for it)
Organizational culture and leadership succession (case study at a certain company)
Driving business through uncertainty: fairness, talent and agility (case study at a certain company)
Organizational culture and leadership succession (case study at a certain company)
Coordonator: Lect. univ. dr. Mihaela BUCUR
Coaching for leaders - from personal development to organizational performance
Coaching relationship at S.C (client-coach-coaching process)
Training, mentoring and coaching at S.C.
Organizing the coaching process at S.C.
The role of internal coaching at S.C.
External coaching at S.C.
The coaching styles used at S.C
Barriers and obstacles - real and perceived in executive coaching
Coaching versus mentoring in human resources management
Effects of coaching in organizations
The coaching process within the organization
The role of coaching in personality development - the influence of language in everyday life.
The role of coaching in personality development - The influence of learning patterns
The role of coaching in personality development - strong language models
The role of coaching in personality development - coaching process
Measuring the impact of coaching on organizational culture
Characterization of the logistics chain for the company ...
Evaluation of logistics performance at ...
Determining factors in obtaining the performance of companies
Measuring the degree of clients' satisfaction of company X
Opportunities of information technology for increasing the competitiveness of companies
Coordonator: Lect. univ. dr. Smaranda GIUSCA Lect. univ. dr. Robert BUMBAC
Managing innovation at ... / Innovation models and the adoption of innovation at ...
Tools and resources for innovation management/ Strategies for innovation
The innovation framework - Types and patterns of innovation
Measuring innovation and improving performance / Evaluating and improving innovation performance
Business model innovation / The evolution of business models
Design driven innovation
The adoption of open innovation

Future innovation accelerators and new technologies / Disruptive innovation / Radical innovation
Technological change / Technology diffusion
Innovation triggers and culture / Creating a culture for innovation at ...
Developing sustainable innovation